

*This promotional portfolio of Alan Peckolick's award-winning graphic design contained independent inserts showcasing visual case histories of work for each of his clients. These inserts could be grouped by specific industry or edited as needed for each prospective new client presentation.*

## **PECKOLICK INC.**

### **PAGE 1**

“Good Design is Good Business.”  
TOM WATSON, IBM

### **PAGE 2**

We Agree:  
AT&T  
Ebasco  
General Motors  
The Glaucoma Foundation  
GreenPoint Financial  
GTE  
Marsh & McLennan  
Oppenheimer Capital  
Pfizer  
Reader's Digest

## **THE BOTTOM LINE**

Peckolick

### **PAGE 3 & 4**

**Alan Peckolick** is not just a designer's designer—he's a marketer's designer who is internationally recognized for his annual reports, corporate identity programs, corporate literature, and logo designs.

For over ten years, as CEO and president of PECKOLICK INC., he has helped Fortune 500 clients meet their corporate marketing objectives in the highly-competitive global marketplace.

These successes are built on design that communicates the advantages of client products, services, and philosophy in a unique and unforgettable way—the *only* way Alan Peckolick knows how to solve business communications problems.

A native New Yorker, Mr. Peckolick graduated from Pratt Institute and began a professional career that has earned him prestigious clients, industry awards, one-man exhibitions, and worldwide recognition.

Earlier in his career, he held executive positions with McCann–Erickson, Kenyon and Eckhardt, Lubalin, Peckolick Associates, The Pushpin Group, and Addison Design Consultants.

