

HANNOCH WEISMAN

After 25 years in practice, **HANNOCH WEISMAN** moved their growing law firm into elegant new office space. To enhance this environment, they hired an art consultant to help them select and purchase contemporary works that would complement the interior design. That collaboration created **THE HANNOCH WEISMAN COLLECTION**, which includes works on paper as well as original oils, pastels, ceramics, mixed-media drawings, collages, and tapestries.

They wanted to offer visitors a brochure about the collection, but having exhausted most of their remaining budget on the art itself, those works could not be reproduced within the piece. I suggested they use the artists' signatures instead since each one is as unique as the art each artist had created. So that is what they did.

THE HANNOCH WEISMAN COLLECTION

HANNOCH WEISMAN celebrates its silver anniversary with great pride. The firm's founders established the credo which has made **HANNOCH WEISMAN** one of the more prominent and well-respected law practices in the State of New Jersey. At **HANNOCH WEISMAN**, people make a difference.

The enormous growth the firm has experienced in the last quarter century can be attributed to a keen awareness of its clients' changing requirements and a sense of responsibility and concern for its employees' well-being.

HANNOCH WEISMAN was founded in its present form in 1960, with eight attorneys, including Herbert J. Hanoach, Joseph A. Weisman, Milton H. Stern, Albert G. Besser, and Bernard S. Berkowitz. The firm has grown to sixty-five attorneys, with specialties in every major area of legal practice.

Evolving to meet all their clients' needs, **HANNOCH WEISMAN** expanded its thriving practice to include matters of litigation, tax, and corporate law. Today, a support staff of over one hundred and twenty people maintains the high level of professionalism for which **HANNOCH WEISMAN** is noted.

HANNOCH WEISMAN had occupied three floors at 744 Broad Street in Newark, totaling over 30,000 square feet. As a result of its rapid expansion in recent years, the firm was faced with a pressing need for larger facilities to accommodate its growing staff, more effectively serve their present clients, and allow for continued expansion.

As with any professional organization, once the need was recognized, action was quickly taken. Confronted with the problem of seeking a new location and creating a truly viable, fully functional, and beautiful environment, **HANNOCH WEISMAN** retained the interior firm of Charles H. Winecoff Associates, Inc. in 1983.

Their mission was to aid the firm in selecting a suitable site and designing a contemporary space that would provide a livable work environment for employees and a welcoming, comfortable atmosphere for clients.

A UNIQUE PRESENCE

After considering several different sites, the Roseland corporate park was chosen for its convenient location, ample parking facilities, and beautiful wooded surroundings. The new offices are situated on a single floor totaling approximately 72,000 square feet. This allowed for a very functional and efficient design concept. However, since the building had been planned for multiple tenants on each floor, one problem had to be overcome.

A staircase had to be removed to create the expansive reception area that **HANNOCH WEISMAN** wanted. This also facilitated their desire to create mini-communities within the space, to integrate the various departments and foster greater cooperation and communication among the entire staff.

To avoid endless corridors, the floor was divided into quadrants. Each quadrant houses photocopy equipment and coffee stations, strategically placed for easy access by all employees. Centrally located conference rooms, library, and archives feature such amenities as quiet study rooms for research and refreshments for visitors and staff in the conference spaces.

Private phone booths are installed in the reception area as a courtesy to clients and visitors to the firm. Likewise, a staff lunchroom was included on the premises for employees' convenience, and a bath/shower area is available to all individuals who wish to job or to exercise in the countryside at lunchtime.

All partners were given the opportunity to create their own offices. All furnishings were chosen to individual preference in order to provide comfortable and functional surroundings. Employees were interviewed to determine their space and storage needs. Based on this information, areas were specially designed with built-in units that allow for quality workspace and the use of computer equipment planned for **HANNOCH WEISMAN's** present and future growth.

The decision to use custom-made furnishings was cost-effective and efficient, and provides each person with a warm, attractive work area. Also, lighting throughout was designed to maintain a soothing atmosphere and conserve energy. The overall result is an environment which pleases people and supports the vital work being done within its walls.

A TIMELESS COLLECTION

With the same foresight that has made them a leader in their field, **HANNOCH WEISMAN** is conscious of people's need for an expression of the human spirit and creative mind in their surroundings. As a natural extension of the firm's "people philosophy," it recognized the importance of an art collection in creating the environment it desired, especially as we move forward into the technological age.

To accomplish this, Dorothy Solomon, a corporate art consultant, was retained to advise **HANNOCH WEISMAN's** art committee on the establishment of its own collection. It was determined that the collection should provide a tranquil and calming atmosphere to counter-balance the hectic pace of daily work life.

Working closely with the interior designers to achieve this and to attain a harmony between art and design, works were pre-selected for presentation to the committee. Art was acquired in a variety of media for its richness of texture, depth, and form. A soft palette was chosen for its soothing effect.

THE HANNOCH WEISMAN COLLECTION exemplifies their vision. It is a touchable and tactile blend of many traditional crafts and fine art by contemporary artists. The firm commissioned a number of talents to create work especially for them, as well as selecting from existing examples of their work.

The eclectic collection consists of limited edition original prints, watercolors, pastels, painting on paper and canvas, hand-made paper, ceramic sculpture and fiber art, including tapestry, quilting, and fabric constructions.

Much like the uniqueness of the artists' work and signatures, the statement made by the collection is a reflection of **HANNOCH WEISMAN**'s respect for the individual and understanding of the need to make an impact on the world around us.

A NEW NAME – A NEW ERA

Coinciding with their move to Roseland, the corporate name was shortened to reflect the cohesive and efficient nature of the firm's new home. The senior partners were the force behind the name change, in order to focus on the firm as an entity in its own right, which will go on into the future beyond the present individuals.

With that same future focus, and a determination to keep pace with modern technology, strategic planning ensures that this new pace will not outgrow its usefulness as we move forward towards a paperless society.

Keeping pace with their clients' changing needs in the area of environmental law and the exploding high-tech industry, the firm is responding by recruiting new people proficient in these areas.

As in the past, the **HANNOCH WEISMAN** of the future will continue to be a “people place.”

THE **HANNOCH WEISMAN** **COLLECTION**

UNIQUE WORKS

Ira Barkoff – oil on canvas
Ardyth Davis – painted silk quilt
Jim Foster – porcelain wall sculpture
Oluf Graveson – gesso painting
Susan Kaprov – mixed media drawing
Donna Levinstone – pastel drawing
Ona Lindquist – fabric construction
Elizabeth MacDonald – ceramic wall tile sculpture
Linda Nisselson – acrylic on canvas and watercolor
Sandra Robishaw – ceramic wall construction
David Russell – hand-made paper
Pamela Scheinman – painted silk construction
Ruth Sharton – acrylic on canvas
Michael Stolbach – acrylic collage on paper
Bhakti Zeik – hand-woven, painted tapestry
Anonymous (Peru) – applique wall hangings

WORKS ON PAPER

Lorenzo Alto – silk paper collage
Bruce Bleach – embossed etching
Carlos Davila – monoprint with embossing
Franklin Galambos – color etching
Don Herron – screen painting
Chris Knipp – monoprint with collage
Marjorie Mason – color etching
Geri Obler – hand-made paper collage

Pessia – monoprint and hand-made paper
Richard Quinn – serigraph with hand-painting
Saba Richards – silkscreen paper collage
Tony Rosati – color etching
Jean Solombre – aquatint
Todd Stone – color lithograph and pochoir

